



Sponsorship Information
2011 Cloquet River Run/Walk (5K & 1 Mile)

Race Date: Saturday Sept 24th, 2011
www.CloquetRiverRun.com

**Any Level of
Sponsorship is
Greatly
Appreciated!**

Thank you for considering Sponsorship of the Cloquet River Run! Last year, over 400 people came from MN, WI, IA and IL to run/walk and hundreds of volunteers and spectators came out to cheer them on. The event was a great success thanks to fabulous sponsors and volunteers! We hope even more youth and adults participate in this healthy, community event to support our public schools for the 4th Annual Cloquet River Run on **September 24th, 2011**. The "Cloquet River Run/Walk" is a Churchill Elementary PIE (Partners in Education) fundraising activity aimed at involving our children, families and community in healthy lifestyles and at the same time raising funds for school programs and equipment. We would like to request your support of the 4th Annual Cloquet River Run/Walk. Any level of sponsorship is greatly appreciated in the form of monetary or qualifying In-Kind* donations.

Sponsorship Levels & Benefits:

Main Sponsor (\$1500)

- ❖ Company Logo on Race Bibs
- ❖ Large Company logo prominently displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in race packets.
- ❖ Seven (7) Complimentary Race Entries.
- ❖ Recognition in Race Advertisements.
- ❖ Health Expo Booth.
- ❖ Option to display banners or information in the Registration or Race Area and fliers, coupons, etc... in race packets.
- ❖ Recognition at Awards Ceremony.

Gold Sponsor (\$1000)

- ❖ Medium Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in race packets.
- ❖ Seven (7) Complimentary Race Entries.
- ❖ Recognition in Race Advertisements.
- ❖ Health Expo Booth.
- ❖ Option to display banners or information in the Registration or Race Area and fliers, coupons, etc... in race packets.
- ❖ Recognition at Awards Ceremony.

Silver Sponsor (\$500)

- ❖ Company Logo displayed on Race T-shirts, Posters, Registration Forms, All Pages of Website, and Sponsor Sheet in race packets.
- ❖ Four (4) Complimentary Race Entries.
- ❖ Recognition in Race Advertisements.
- ❖ Health Expo Booth.
- ❖ Option to display banners or information in the Registration or Race Area and fliers, coupons, etc... in race packets.
- ❖ Recognition at Awards Ceremony.

Bronze Sponsor (\$300)

- ❖ Company Name listed on Race T-shirts, Posters, Registration Forms, Website Sponsor Page, and Sponsor Sheet in race packets.
- ❖ Two (2) Complimentary Race Entries.
- ❖ Health Expo Booth.
- ❖ Option to include fliers, coupons, etc... in race packets.
- ❖ Recognition at Awards Ceremony.

Contributing Sponsor: Donation of Any Amount Comfortable to You

- ❖ Company Name listed on the Website Sponsor Page, and Sponsor Sheet in race packets.
- ❖ Recognition at Awards Ceremony.

Please fill out, sign, and submit the attached Sponsorship Form. If you have any questions, please visit our website at www.CloquetRiverRun.com or contact Molly Stone at 218-879-8120 or info@CloquetRiverRun.com.

* Note: In-Kind Donations are those that defray anticipated race costs. Examples of qualifying in-kind donations include printing, food, beverages, office supplies, tents, port-a-potties, etc... The value of the In-Kind Donation will determine which sponsorship level (listed above) applies.